

Nest Mobile

A bold imagination of a possible future home. This is my take of what the future of Google Nest can be with all the amazing Google technologies for smart home. And the result is computer as a room on wheels.

Challenges:

- 1. How to keep a better work-and-life balance while working remotely?**
- 2. How to make compact space on a van feels bigger and more comfortable?**
- 3. How to advertise Google tech in an innovative way?**

Opportunities:

AI, Level 5 autonomous driving

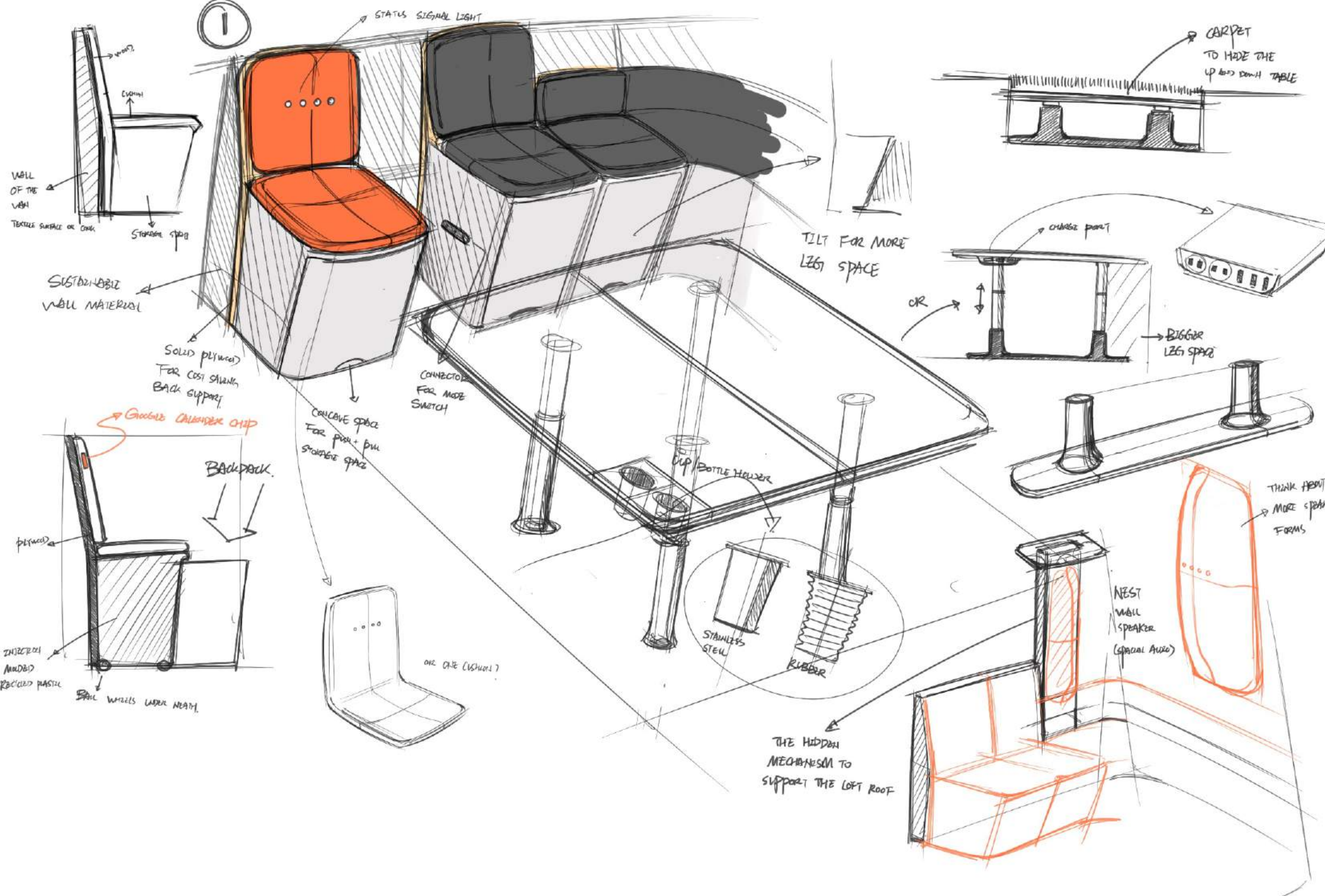


Key Pain Points: 1. Too crowded 2. Everything feels too DIY 3. Privacy vs view



Other Pain Points:

- 1. Lack of space for restroom**
- 2. Cargo space vs home storage space**
- 3. Need a bigger bed**



1

STATUS SIGNAL LIGHT

CARPET TO MAKE THE UP AND DOWN TABLE

WALL OF THE UNIT
TEXTILE SURFACE OR COUCH
STORAGE SPACE

TILT FOR MORE LEG SPACE

SUSTAINABLE WALL MATERIAL

SOLID PLYWOOD FOR COST STABILIZING BACK SUPPORT

CONCAVE SPACE FOR PINK + PINK STORAGE SPACE

CONNECTOR FOR MORE SWATCH

OR
CHARGE PORT
BIGGER LEG SPACE

GRASS CHAIRBACK CHIP

BACKPACK

PERFORATED
ZINC OXIDE ANODIZED RECYCLED PLASTIC
BALL WHEELS UNDER NEATH

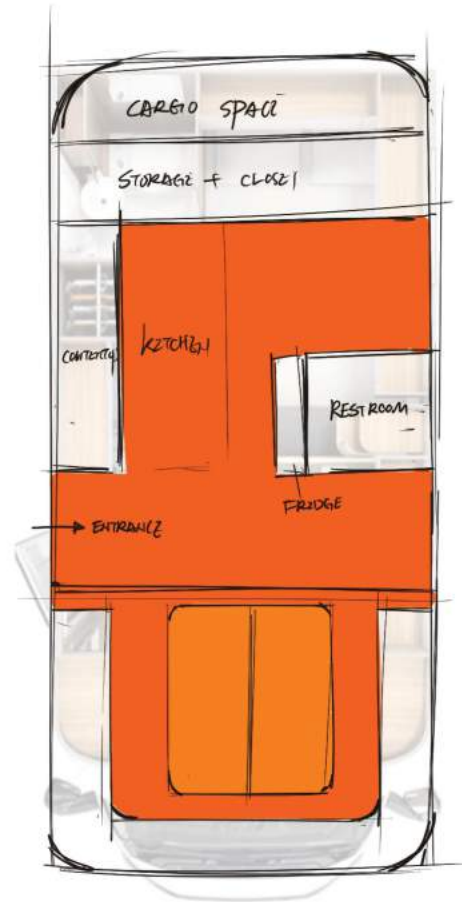
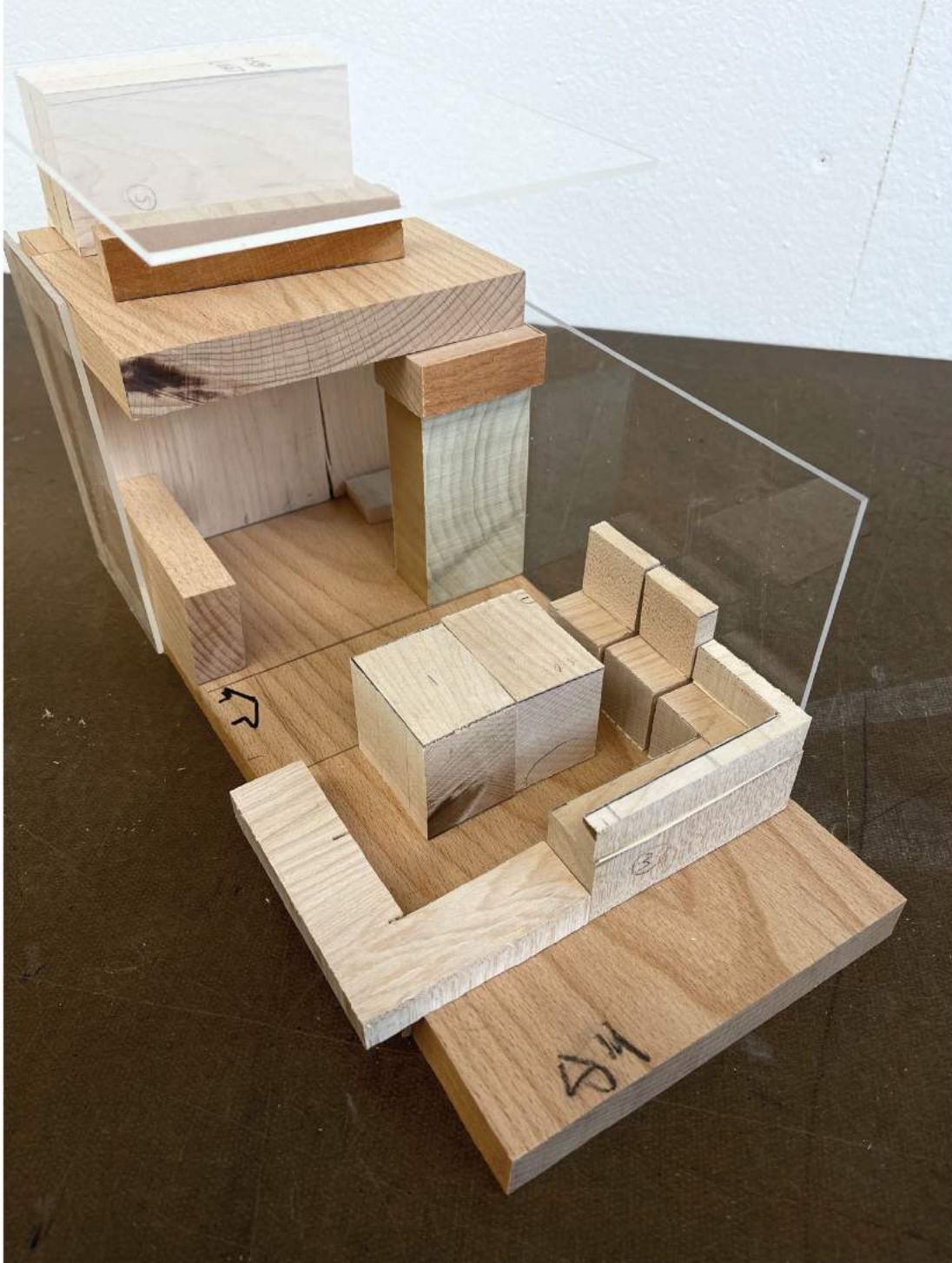
OR ONE (CUSTOM?)

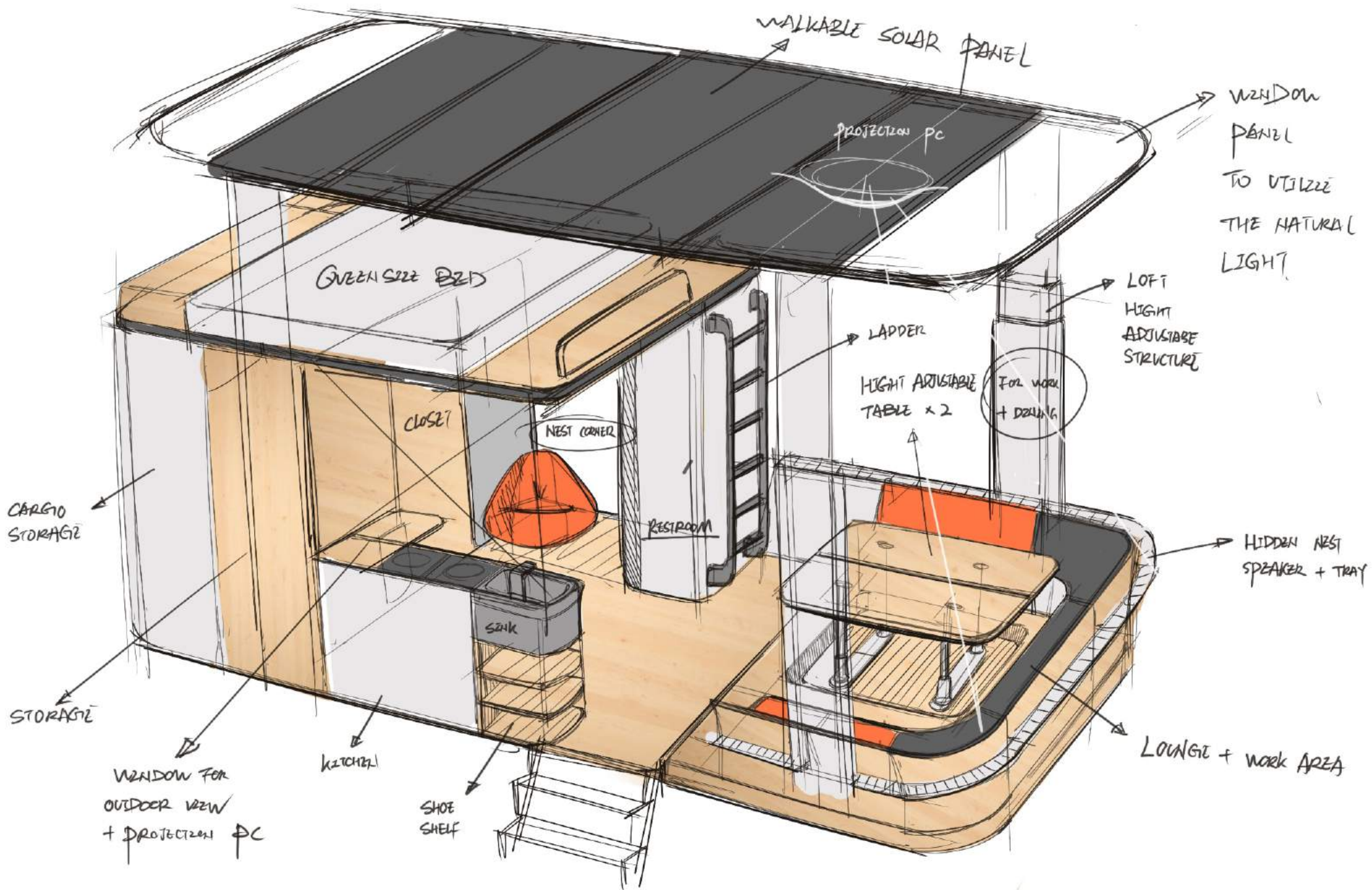
CUP/BOTTLE HOLDER
STAINLESS STEEL
RUBBER

THINK ABOUT MORE SPEAKER FORMS

NEST WALL SPEAKER (SPECIAL AUDIO)

THE HIDDEN MECHANISM TO SUPPORT THE LOFT ROOF





WALKABLE SOLAR PANEL

PROJECTION PC

WINDOW PANEL TO UTILIZE THE NATURAL LIGHT

GREEN SIZE BED

LOFT HEIGHT ADJUSTABLE STRUCTURE

LADDER

HEIGHT ADJUSTABLE TABLE x 2

FOR WORK + DINING

CLOSET

NEST CORNER

RESTROOM

CARGO STORAGE

HIDDEN NEST SPEAKER + TRAY

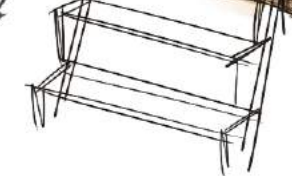
STORAGE

LOUNGE + WORK AREA

WINDOW FOR OUTDOOR VIEW + PROJECTION PC

KITCHEN

SHOE SHELF





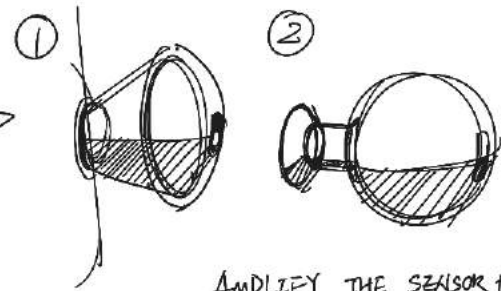
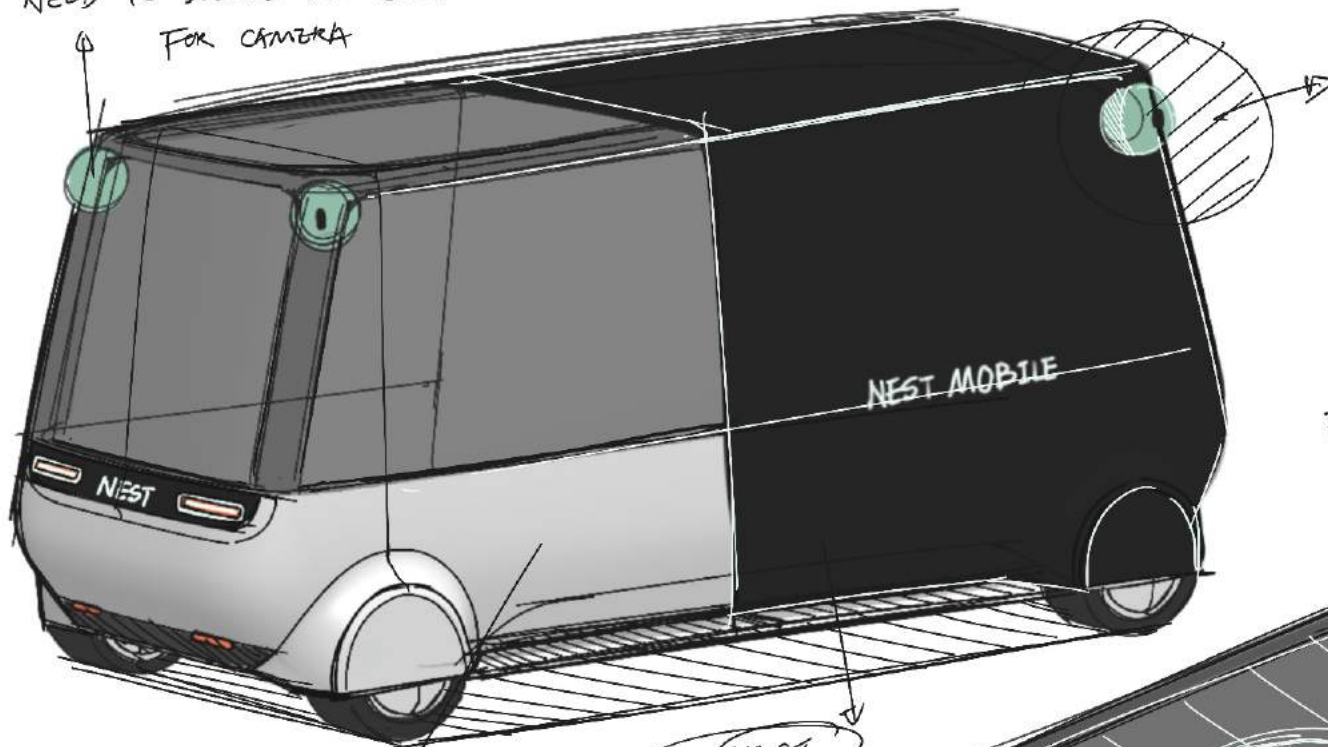






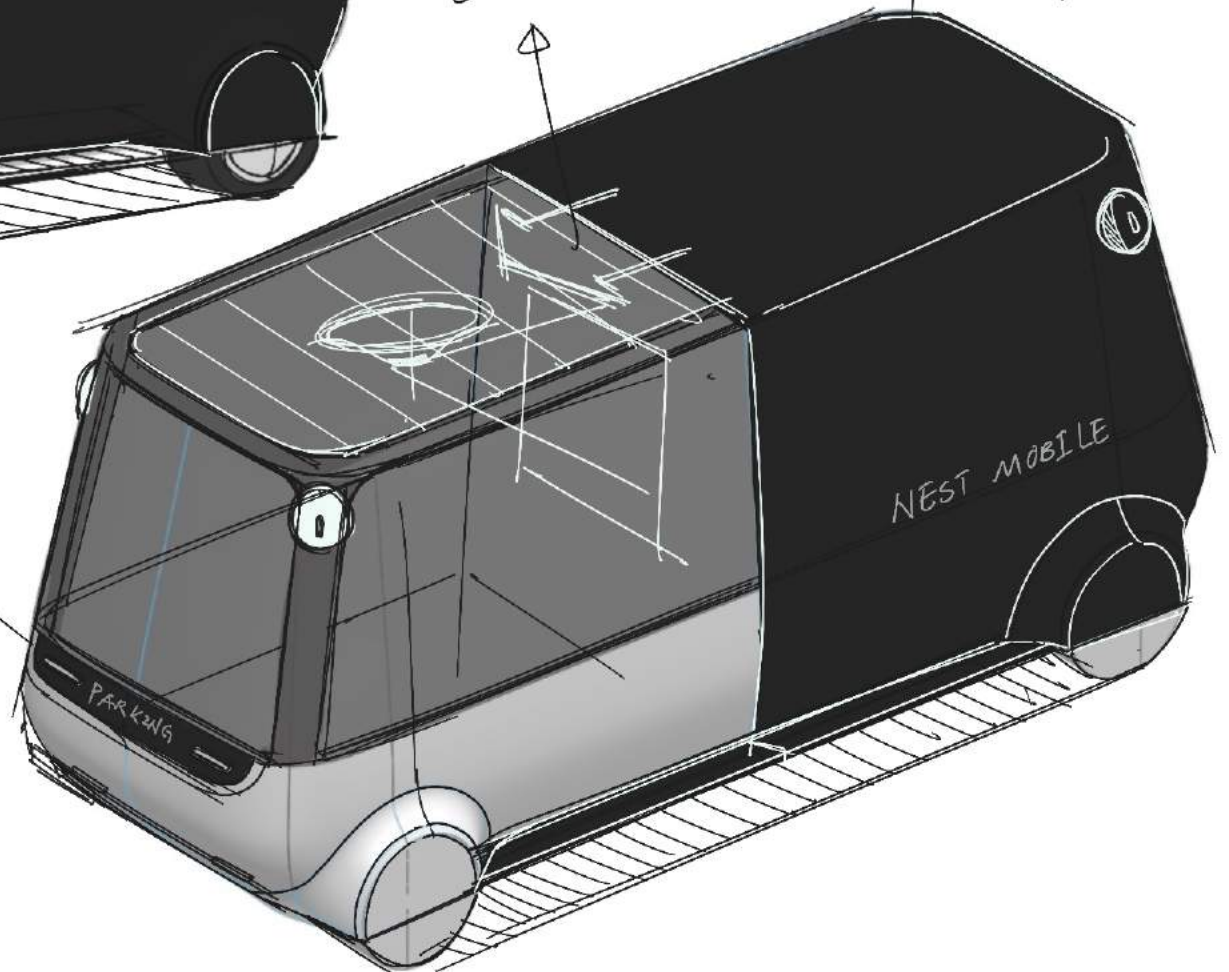


NEED TO DISCUSS THE COLOR
FOR CAMERA



AMPLIFY THE SENSOR + CAMERA DESIGN
FOR BETTER SECURITY (HOME > CAR)

EXTENDABLE CEILING WITH PROTECTION PC



BALCONY
FOR WORK

NEST
FOR REST

INFORMATION
SCREEN FOR
COMMUNICATION
(ALWAYS ON DISPLAY)

MORE INFORMATION
+ EXPRESSIVE

